



ASX RELEASE

15 January 2025

Update on Proposed Transaction with Myer

Premier Investments Limited (“Premier”) notes today’s ASX announcement by Myer Holdings Limited (“Myer”) that its Independent Expert continues to conclude that the Proposed Combination of Premier’s Apparel Brands with Myer is fair and reasonable to Non-Associated Myer shareholders, in the absence of a superior proposal. A copy of the Supplementary Independent Expert’s Report is attached to Myer’s ASX announcement, dated 15 January 2025.

Premier General Meeting

Shareholders are reminded that the Premier General Meeting to consider and approve resolutions concerning the proposed combination is to be held at 11:00am (Melbourne time) on Thursday, 23 January 2025 at Pullman Albert Park, 65 Queens Road, Melbourne, Victoria, 3004.

Premier shareholders should read the Explanatory Booklet which was released to the ASX on 17 December 2024, and subsequent announcements made to ASX by Premier and Myer, before making a decision as to how to vote on the resolutions to be considered at the Premier General Meeting.

Recommendation of the Premier Board

Premier’s Board of Directors continues to **unanimously recommend** that Premier shareholders **vote in favour of the proposed resolutions**¹. To the extent that each such Premier Director holds or controls Premier shares, he or she intends to vote all of those shares in favour of each resolution.

This announcement was authorised for release by the Company Secretary of Premier.

ENDS

¹ In respect of the Capital Reduction Resolution only (as defined in the Explanatory Booklet), excluding Mr Terrence McCartney who is also a Non-Executive Director of Myer.